

# EMERYVILLE CELEBRATION OF THE ARTS, INC.

## 31st ANNUAL ART EXHIBITION

October 7 - 29, 2017

# call for entry



### HISTORY

First held in 1987, the Emeryville Annual Art Exhibition was initially conceived as an event to recognize the City's active and visionary partnership with the Emeryville Artists' Cooperative. Through the Redevelopment Agency's participation in the purchase of the Cooperative's warehouse, the City played a major role in stabilizing the live/work environment so vital to its creative community. While the concept of the Exhibition began as a celebration of this partnership, it quickly expanded to embrace the entire artist population of Emeryville.

### MISSION

The mission of the Emeryville Celebration of the Arts, Inc., the non-profit organization responsible for the Annual Art Exhibition, is to foster an appreciation of the arts and artists of Emeryville, and to promote our city's image as a culturally vital and progressive center for living and working. Its purpose is to produce and coordinate community-based events and programs to meet its primary goals:

- ◆ to enhance the quality of life in Emeryville;
- ◆ to recognize the arts as a major cultural and economic resource;
- ◆ to increase citizen involvement in the arts through an active partnership of our business, residential and arts communities; and
- ◆ to increase public awareness of the rich diversity of all forms of creative expression in Emeryville.

### ELIGIBILITY

- ◆ Open to artists and craftspeople living and/or working in Emeryville, 18 years or older.
- ◆ All visual media will be considered as well as performance arts.

### CURATOR AND JURORS

Kathleen Hanna will curate the 31st Annual Art Exhibition. Ms. Hanna is an independent curator and exhibition designer. The other jurors are Shelley Barry and Danielle Fox, Principals, SLATE Art, Oakland and Elizabeth Shyppert, co-founder, Velvet da Vinci Gallery, San Francisco.

The decision of the jurors will be final.

### ENTRY INFORMATION

- ◆ There is no entry fee. However, upon acceptance to exhibit work, participating artists **must** volunteer a minimum of 3.5 hours or pay a **\$75** fee to this community event.
- ◆ Selection of work will be by studio, home or workplace visit or at the Celebration of the Arts' office. **Work will be viewed only in Emeryville.** (Please contact the Celebration of the Arts office for details).
- ◆ Digital images of 2D and 3D work may be submitted on a CD, thumb drive, or on-line **with an information sheet** instead of a studio visit. **The artwork must be presented as single image jpegs, no slideshows, no music.** DVD or CD slideshows of 2D or 3D artwork will not be accepted. Only video artists may submit DVDs. CD/jpeg specifications and a required submission form are available at [www.emeryarts.org](http://www.emeryarts.org) or contact the Celebration of the Arts office.
- ◆ Artists will be notified regarding assigned date and time for studio visit.
- ◆ A list with information on artwork is required at the time of visit.
- ◆ Artwork should be presented for easy viewing, as the jurors will adhere to a strict schedule.
- ◆ Only works not previously shown in the Emeryville Annual will be eligible. Applicants are encouraged to show work completed within the last five years.
- ◆ Jurors will be seeking to view finished artwork and craft.

### EXHIBITION TERMS

- ◆ Artists will be notified in early August (after studio visits) of the acceptance of their work. Receipt of the artist's completed registration form constitutes the artist's agreement with all conditions established in this prospectus.
- ◆ Sales of work included in the Exhibition will be encouraged. A commission of 25% of any sale will be donated to the Emeryville Celebration of the Arts, Inc.
- ◆ A catalogue listing the works exhibited will be available.
- ◆ All work must be labeled and ready for display (framed and wired, or with display case) when it is delivered to the exhibit site. There will be no exceptions and no substitutions for selected work.

- ◆ Work must be delivered and picked up from the Exhibition site by the artist on designated dates. Due to staffing and security limitations, all times and dates must be adhered to without exception. No work may be removed from the Exhibition on or before the closing date.

### INSURANCE/LIABILITY

The Art Exhibition Staff will handle all artwork with extreme care. However, neither they nor the Emeryville Celebration of the Arts, Inc. will be liable for artwork. No insurance for the artwork will be provided by Emeryville Celebration of the Arts.

### PUBLICITY

Artist's bio/resumé and an image (photo, slide, CD) of accepted works will be requested in August. These images may be included in the catalogue and/or used for publicity without compensation.

### REGISTRATION DEADLINE

Mail Registration form and a stamped self-addressed return envelope to:

Emeryville Celebration of the Arts, Inc.  
31st Annual Art Exhibition  
P. O. Box 8126  
Emeryville, CA 94662

**The registration form must be received by June 5, 2017.**

### PURCHASE AWARD

The City of Emeryville Art in Public Places Program will consider accepted artwork at the 31st Annual Art Exhibition for a purchase award. **Only entries that are for sale are eligible.** The selected artwork will become a part of the City's permanent collection.

### BOARD OF DIRECTORS

Emeryville Celebration of the Arts, Inc.

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## CALENDAR 2017

June 5	Final date for receipt of completed entry form. If you choose to send images on a CD, thumb drive or submit on-line instead of a studio visit, it is due at this time with an information sheet.
Week of June 12	Assignment of studio visit appointment (date and time)
July 15/16	<b>Studio visits</b> <i>PLEASE NOTE: 3 DAYS ONLY</i>
July 22	<b>Studio visits</b>
Week of July 24	Notification of acceptance
August 7	Artwork photo for publicity due
August 18	Bio/resumé, artwork photo for catalogue due
September 7	Volunteer kick-off event
September 29/30	Delivery of artwork to exhibition site
October 6	Opening Reception
October 7 - 29	31st Annual Art Exhibition
October 30	Pick up of artwork
October 31	Dismantle site, storage

## FOR MORE INFORMATION

All correspondence and inquiries should be addressed to:

Sharon Wilchar, Program Coordinator  
Emeryville Celebration of the Arts, Inc.  
P. O. Box 8126 • Emeryville, CA 94662  
(510) 652-6122 • FAX (510) 652-4548

emeryarts@aol.com or www.emeryarts.org.  
Visit our Facebook group: Emeryville Art Exhibition.

**Entry application and volunteer form may also be submitted to emeryarts@aol.com. If you prefer to opt out of a studio visit, you may also submit up to six images with complete image information to emeryarts@aol.com. Images must be jpegs, 300 dpi, RGB, no larger than 1600 pixels or 6" in the largest dimension.**



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*Please complete and mail both sections below to register and to facilitate coordination of volunteers. Thank you!*

Please complete the attached Registration Form and return to:

EMERYVILLE ART EXHIBITION  
P. O. Box 8126  
Emeryville, CA 94662

Name \_\_\_\_\_  
Studio Address \_\_\_\_\_  
Zip Code \_\_\_\_\_ Phone (H) \_\_\_\_\_ Cell \_\_\_\_\_  
Email \_\_\_\_\_

## DEADLINE: Monday, June 5, 2017

**I have submitted a CD, thumb drive or on-line and an INFORMATION SHEET on the works with my application in place of studio visit.**

Studio Visits will be scheduled throughout the day (9:00-5:00) on July 15/16 and July 22.

*I hereby agree to the Exhibition Terms as stated in the 31st Annual Art Exhibition Call to Entry and Registration Form.*

Please indicate appropriate eligibility category:

live/work in Emeryville    work in Emeryville    live in Emeryville

If work in Emeryville, name of business \_\_\_\_\_

### Information about artwork

Media \_\_\_\_\_

Size ranges \_\_\_\_\_

Special installation needs \_\_\_\_\_

Special directions to studio, home or workplace \_\_\_\_\_

\_\_\_\_\_



Signature \_\_\_\_\_ Date \_\_\_\_\_

## VOLUNTEER ACTIVITIES

**Participating Artists must put in minimum of 3.5 volunteer hours for the exhibition or pay \$75 fee.\***

- install + tape walls
- receive/return art work
- installation assistance
- reception worker
- reception clean up crew
- gallery sitter
- dismantle site/storage

Name \_\_\_\_\_

Mailing Address \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Work Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Days & Times Available \_\_\_\_\_

\_\_\_\_\_

Special Tools/Equipment \_\_\_\_\_

\_\_\_\_\_

Skills \_\_\_\_\_

I can help with the following volunteer activities

\_\_\_\_\_

\_\_\_\_\_

\*Artists, if you know you will be out of town during the exhibition, volunteer for an activity that takes place before the exhibition, or opt for the \$75 exhibition fee. If you receive this mailing because you live or work in Emeryville and would simply like to volunteer for this exciting community event, please fill out this form and return to our office. Our volunteer coordinators will contact you!