



Emeryville Celebration of the Arts, Inc.

Requirements for artwork files for reproduction

File Format:

jpeg or tiff

Size/Resolution:

4 x 5 in at 300 dpi acceptable

(An equivalent 72 dpi image would be 16 x 20 in)

8 x 10 in at 300 dpi preferred

(An equivalent 72 dpi image would be 33 x 41 in)

Color Reference Print*:

Required. Provide a color print made from the final file you provide. Be sure that you are happy with the color of this print, as we will use it as a guide on press.

Color Mode:

CMYK preferred

If provided as RGB we will convert your file to CMYK for printing. This can result in some color shifts so be sure to include a color reference print* for matching.

If you convert your file, use Photoshop U.S. Prepress Defaults color settings.

